

# JAMESTOWN PHILOMENIAN LIBRARY STRATEGIC PLAN 2025

Adopted by the Jamestown Library Board of Trustees

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#### INTRODUCTION

A nearly \$5.2M renovation and expansion of the Jamestown Philomenian Library (JPL) took place between November 2022 and February 2024. In that time, the library operated out of the Jamestown Clubhouse, offering limited services. Upon the library's soft reopening in February, library services and programming mostly resumed while they recommenced fully upon the formal Reopening in May. As the library administration, staff, and Board of Trustees (LBOT) complete this years-long endeavor of planning and execution, we aim to shift our focus from the building itself to library services and policies.

This newest Strategic Plan is intended to be in effect for one year, while the administration and staff work in this new space to determine the needs of a more long-range Strategic Plan. The newly revamped space has afforded many new opportunities and some minor challenges. It is the aim of the staff and LBOT to work with library users, library staff, community liaisons, and professional consultants in order to gauge the interests and needs of the changing Jamestown population in a changed location.

#### MISSION STATEMENT

The mission of the Jamestown Philomenian Library is to bring people, information, and ideas together to enrich lives and strengthen the community.

#### **FOCUS ON INFORMATION GATHERING SESSIONS**

#### Goal: Determine the needs of Jamestown residents through surveys

Create online, emailed, and printable tools with which Jamestown residents can express their hopes for an ideal library experience. Surveys may also appear in the local newspaper for reach beyond already-established patrons.

## Goal: Run public forums with a library consultant in order to educate the public on the role of libraries in a community

With a consultant, run public forums that focus on the attainable ways in which a library can be a cornerstone of a community. These forums will focus on realistic expectations for a library in a small community.

#### Goal: Reach out to other libraries in similar populations

A truly comprehensive Strategic Plan will have input from the public and library consultants but also our peers. Reach out to member libraries in small, affluent communities in order to see what works and what could be improved in library services.

#### TAKE THE DATA AND CREATE REALISTIC STRATEGIC PLAN GOALS

#### **Goal: Crunch the data**

Once we have run public forums & surveys and done comparable library data collection, work in sub-committees to determine the outcome of each subset.

#### **Goal: Convene and converse**

The sub-committees will meet to compare and contrast data collection responses. Determine commonalities and differences (and get rid of outliers).

### Goal: Using the aggregated data, work with consultant(s) to create new goals

With the input of consultant(s), create a new Strategic Plan that focuses on the needs and wants of library patrons entering the second quarter of a new millennium.